



WSSCA

Wisconsin School Safety Coordinators Association

Annual Conference | February 14 & 15, 2022

Building a Better Future Beyond Crisis

Sponsor and Exhibitor Prospectus | Exhibit Date: February 14, 2022
2022 Annual Conference | Kalahari Resort | Wisconsin Dells, WI

[Registration opens Tuesday, October 5.](#)

We are excited to invite you to participate in our 2022 Annual Safety and Security Conference. After cancelling the WSSCA 2021 conference due to the pandemic, we are very excited to return in 2022 for our 53rd Annual Conference on February 14-15. Our Board of Directors and Advisors have developed an outstanding program for conference attendees. We encourage you to take advantage of this opportunity to maximize the exposure of your business solutions to over 150 school safety coordinators from throughout the State of Wisconsin. Your participation is critical in helping WSSCA support our state's school safety coordinators in their efforts to provide safe and secure school environments for students, staff, families and visitors.

Conference Overview

Our 2022 conference theme centers around recovering and coming back stronger from a crisis (a natural disaster, pandemic, accident/incident involving injuries/deaths, etc.) that has impacted a school, school district and/or their community. This theme also acknowledges the COVID-19 pandemic crisis that we have all experienced during the past year and a half and focuses on a brighter, better future that lies ahead following a crisis utilizing what was learned and experienced from the crisis.

Our keynote speaker is Dr. CJ Huff, Superintendent of Joplin (Missouri) School District when a devastating EF-5 tornado hit ravaged their community and school district in May 2011. His presentation is entitled *Resiliency: From Tragedy to Triumph: The Joplin Schools Story*. Also presenting is Michael Wissink, former School Resource Officer at Oshkosh West High School, and Rebecca Montour, former Assistant Principal at Oshkosh West, who will be sharing their heartfelt story involving a stabbing and shooting incident at their school in December 2019.

Sponsorship Vendor | Exhibitor

Sponsorships include conference attendance for three company representatives (additional company representatives: \$75/each). Sponsorship booths include electricity, wireless internet, table with skirt, 10x10 trade show booth space, two chairs, a copy of the attendee list, breakfast, lunch and two drink tickets for each representative. Your company name and logo will be displayed prominently in the conference schedule handout and on-screen during the conference. Your logo linked to your website will be included in our conference program e-booklet and **on the WSSCA website for one year. Sponsorships also include a one-year WSSCA membership!**

- Keynote Sponsor (*Contact Us for Details*)
- Conference Sponsor \$2,300
- Platinum Sponsor \$2,100
- Gold Sponsor \$1,600
- Social Event Sponsor \$1,400
- Silver Sponsor \$1,200
- Bronze Sponsor \$900

Vendor | Exhibitor

Vendor and Exhibitor booths include conference attendance for two company representatives (additional company representatives: \$75/each) wireless internet, table with skirt, 10x10 trade show booth space, two chairs, a copy of the attendee list, breakfast, lunch, and two drink tickets for two company representatives. **Electricity for the booth is an additional \$70.**

Your company name will appear in the conference program e-booklet and your logo.

- WSSCA Member Companies \$425
- Non-Member Companies \$500

Once registration opens, register on-line and arrange payment at www.wssca.org.

Hotel Information

When booking your hotel reservation with the Kalahari, ensure you enter "WSSCA" at the time you register with the hotel to receive the discount room rate of \$82.00 single occupancy and \$134.00 double/triple/quad occupancy.

Additional Information

Information regarding conference set up will be sent with registration confirmation in early 2022.

Please contact Tom Wohlleber, WSSCA Executive Director at 480-737-8574 or email tom.wohlleber@wssca.org with questions or additional information.

Sponsor/Vendor agrees to comply with all applicable state and local laws and ordinances, as well as WSSCA terms & conditions.